P R O C L A M A T I O N

WHEREAS, the strength of America rests in the family as a unit and in the family's health and welfare, and

WHEREAS, the cultural and scientific progress of our country and our community has put greater demands on the personal and private lives of each citizen, and

WHEREAS, good vision is a necessity for a healthier, happier, more productive life for every member of the family and the family unit as a whole, and

WHEREAS, our better way of life and increased activity has made greater and more diversified demands of every citizen's vision, and

WHEREAS, the art and science of optometry and the doctors who practice it have contributed greatly to more accurate, more efficient and more comfortable vision of our citizenry by providing vision care, based on latest research and development, and

WHEREAS, the attention of every individual must be brought to the values of good vision.

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota do hereby resolve that the State of South Dakota officially joins with the South Dakota Optometric Association in proclaiming the week of March 4-10, 1962 as

"SAVE YOUR VISION WEEK"

and urge that this period be dedicated to informing the citizens of this great state of their responsibility, both individually and as a family, to care for their job, their family, their home, their leisure, and their way-of-life by caring for their vision. The State of South Dakota further commends the optometrists and the schools of optometry for their efforts in the public's behalf, and specifically the optometrists of this State in their cooperation in undertaking a public educational program of stressing "Vision Care for Up-to-Date Families".

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed this 27 day of February in the year of our Lord one thousand nine hundred and sixty-two.

Archie Gubbrud
ARCHIE GUBBRUD, GOVERNOR

ATTEST:

Essie Wiedenman
Secretary of State

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
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